
IFRS Foundation Corporate Champions Network

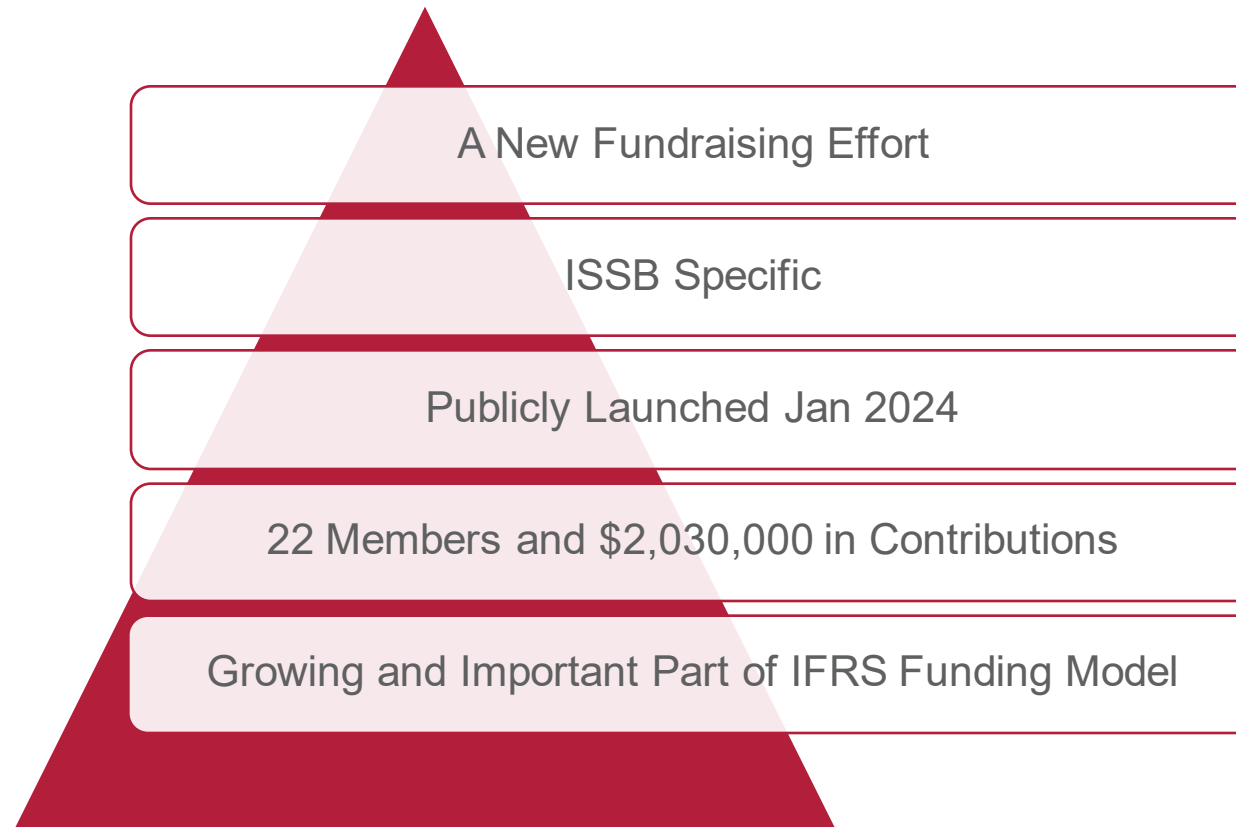
Agenda paper 3

IFRS Foundation Advisory Council

April 2024

Better information for better decisions

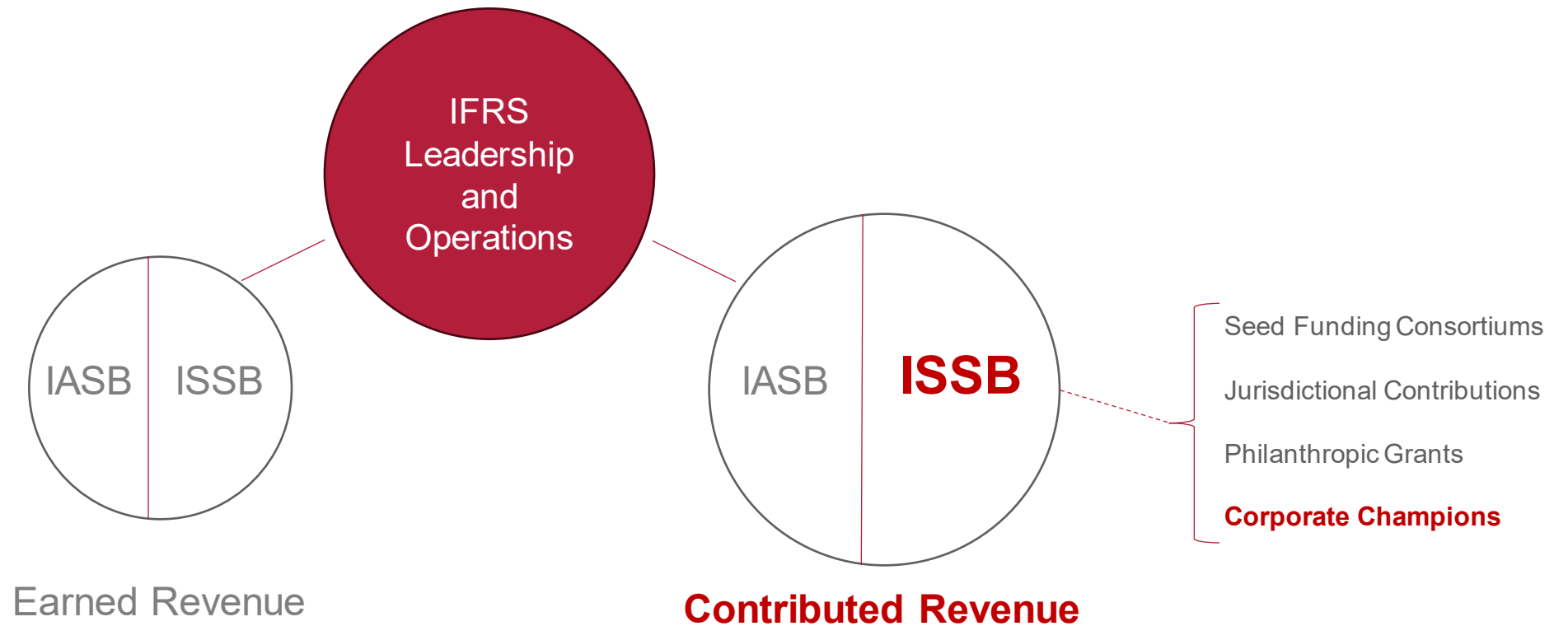
IFRS Foundation Corporate Champions Overview



Refresher: IFRS Overall Funding Model


- **Two sources** of income: contributed revenue and earned revenue.
- **Trustees** of the Foundation are responsible for the organisation's funding.
- **Voluntary contributions** make most of our funding, including contributions from jurisdictions, ISSB seed funding, philanthropic grants and contributions from companies including accounting firms.
- **Jurisdictions** have established either a levy on companies or a system of publicly supported financing for IASB. We are building the same for the ISSB.
- **Seed capital** established in 2022 will continue to fund the ISSB and its work programme for five years.
- **Funding Committee** was created that will oversee the Foundation's funding activities. It will focus on developing a medium- to long-term funding strategies.

Summary of IFRS Overall Funding Model



Purpose of the Corporate Champions Network

1. New revenue from companies to support ISSB
2. Further diversify overall revenue model
3. Deepen engagement with companies

The following slides with this  icon are from the external pitch deck for Corporate Champions.



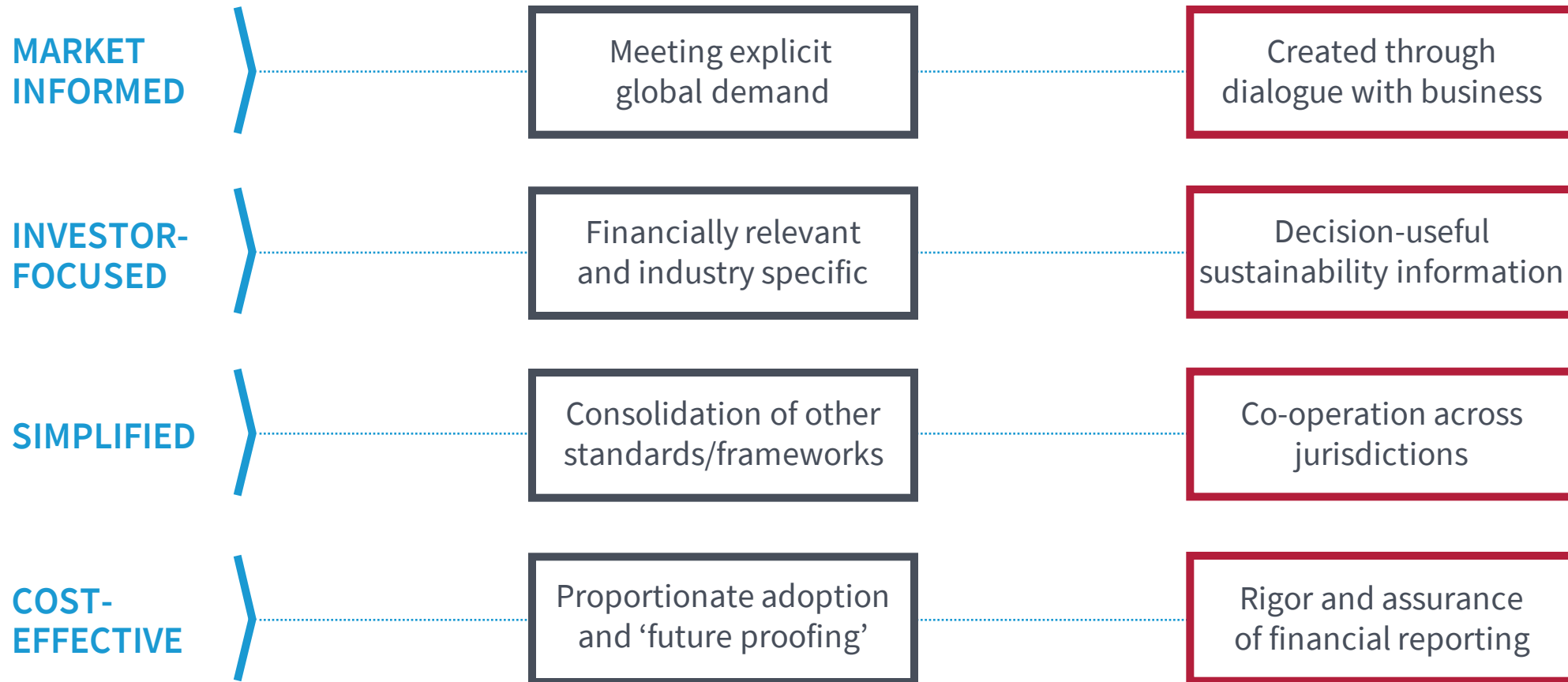
Sustainability disclosure is good for business... ...and good for the world

- **Give companies efficient tools** to report transparently on their sustainability-related risks and opportunities
- **Build investor confidence** in incorporating sustainability information into decision-making
- **Strengthen the foundation** for a stable and prosperous global economy





ISSB Guiding Principles





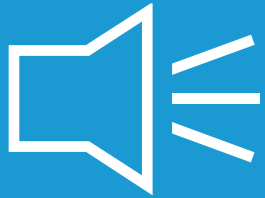
The IFRS Corporate Champions Network

- **WE ARE:** a group of leading global companies demonstrating our commitment to sustainability and transparency
- **WE BELIEVE:** global disclosure standards are critical for the sustainable growth of business and society
- **WE WANT:** to support the ISSB and accelerate standardisation of sustainability-related disclosures around the world





The IFRS Corporate Champions Network



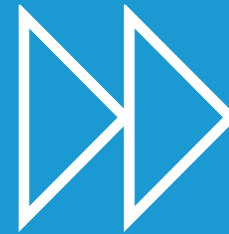
VOICE

your support of
sustainability and
transparency



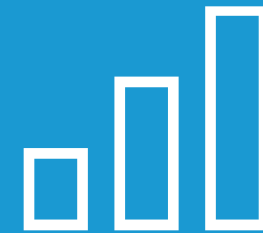
IMPROVE

your reporting of
decision-useful
sustainability
related information
for investors



DRIVE

faster adoption
of a global baseline
of disclosure
standards

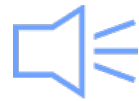


BUILD

capacity reporting
worldwide, including
emerging and
developing economies



Benefits of the Corporate Champions Network



VOICE your support of sustainability disclosure standards.



IMPROVE your sustainability reporting to investors.

\$250k Global Leader

Custom benefits package
including opportunities at COP, Climate Week, WEF

\$100k Global Ambassador

Exclusive networking at global events,
Symposium sponsorship, speaking opportunities

\$50k Global Advocate

Private events with ISSB leadership, annual report recognition, website recognition,
Alliance membership, technical briefings, rapid response, ISSB speaker
IFRS event tickets, FSA registrations

*Each level includes all benefits of lower levels. Full benefit details and schedule available from IFRS staff.



The Impact of your Support



DRIVE faster adoption of the ISSB Standards through:

- Encouraging jurisdictions to take up the ISSB Standards
- Awareness-raising and stakeholder engagement, particularly in the Global South
- Providing technical assistance to develop skills



BUILD global standardization of sustainability-related information for investors

- Working with partners to reach global and regional audiences
- Developing and translating educational material and other resources, including an online knowledge hub to provide open access to information
- Rolling out a training programme to companies, accountants and securities regulators





The IFRS Corporate Champions Network

We are pleased to recognise and thank our current members at these three different levels:

GLOBAL LEADERS





GLOBAL AMBASSADORS




GLOBAL ADVOCATES






 Brian Gougherty likes this ⋮

 **International Sustainability Standards Board (I...**
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The [IFRS Foundation](#) is pleased to today launch the Corporate Champions Network, which facilitates close collaboration between the ISSB and the corporate community. [...see more](#)








Amita Chaudhury
Group Head of Sustainability
AIA Company Limited



0:53   

The IFRS Foundation is pleased to today launch the Corporate Champions...


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
 Brian Gougherty likes this ⋮


 **IFRS Foundation**
70,524 followers
2mo • Edited • 





The IFRS Foundation is pleased to today launch the Corporate Champions Network, which facilitates close collaboration between the [International Sustainability Standards Board \(ISSB\)](#) and the corporate comm [...see more](#)



Amy Weaver
President and Chief Financial Officer
Salesforce

0:38   

 You and 84 others 1 comment • 15 reposts

 Like  Comment  Repost  Send

Initial Learnings

Warm
Introductions

Success at
the Top

Multiplier
Effect

Research
Matters

Larger
Companies

Syndicate
Model

Corporates
vs. Investors

2024 Goals

Full Renewal

Multi-Year
Commitments

Priority
Jurisdictions

Balance
Regions and
Sectors

Capacity
Building
Events

Long-Term Aspirations

40
Companies

\$4M
Annually

IASB

Requests for our Advisors

- **Share** examples of similar and successful corporate contribution programs.
- **Strengthen** our value proposition and benefits we offer to Corporate Champions.
- **Identify** where the Corporate Champions is unclear or needs improvement.
- **Evaluate** risks and opportunities in significantly growing the Corporate Champions.
- **Suggest** how Corporate Champions can be further leveraged to advance the Foundation's mission.
- **Consider** how could the Corporate Champions be presented in your region or sector.
- **Ask** specific companies to become a Corporate Champion!

Thank you! Questions?

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